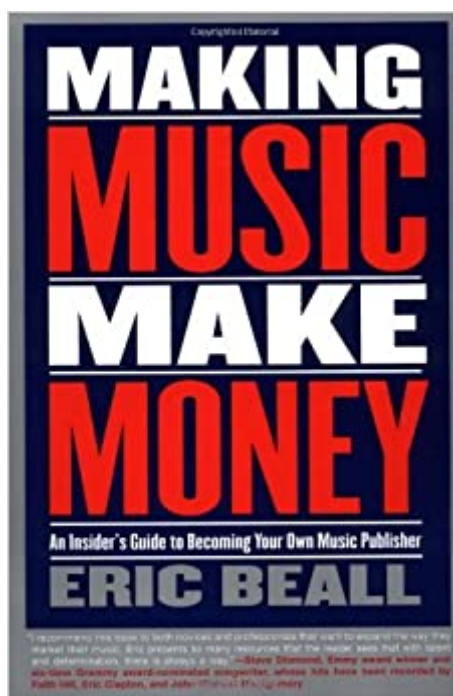


The book was found

Making Music Make Money: An Insider's Guide To Becoming Your Own Music Publisher (Berklee Press)



Synopsis

(Berklee Press). Making Music Make Money will educate songwriters, as well as aspiring music business entrepreneurs in the basics of becoming an effective independent music publisher. Topics include a discussion of the various roles a publisher plays in the music business: collection, administration, protection, exploitation and evaluation. A major emphasis is placed on the exploitation process, and the importance of creating a sound business model for a new publishing venture. Eric Beall is a Creative Director for Zomba Music Publishing, as well as a former songwriter and record producer. In his role at Zomba, Eric has signed and developed top writers including Steve Diamond, KNS Productions, and Riprock & Alex G. and has coordinated and directed Zomba writers in the development of material for Jive Records pop superstars like Backstreet Boys, *NSYNC, Britney Spears and Aaron Carter. He graduated Summa Cum Laude from Berklee College of Music.

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Customer Reviews

Took his class and read the book, excellent inside information on music publishing, some of which I have implemented in my workflows, from the self proclaimed "music weasel" himself.

Bought this book used for \$4 bucks. And although it smells like a dirty old taint, I read through a couple of the pages and it held my attention. Seems like a good read. Not this crap people write in their mother's basements & self publish as an e-book!

Bought it, read it some chapters. He seems know about the subject. Good for musicians that see music as a product, more than a form of art.

This book has it all. It is easy to follow but full of detail. I bought the book after reading the author's blog. Funny coincidence that it ended up being compulsory reading for Music Publishing 101 at Berklee Music. If you are a songwriter or composer starting out in the business or already in it, but needing to step up, I strongly recommend buying this book.

Just sit back, take your time to read this and understand it. Then use the principles here and Make you some REAL money over and over again!

This book is very informative and indepth of what to and not to do to make it in the music industry as an independant music publisher.

GREAT PRODUCT!!

Excelente book, cant be any better

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